



2025

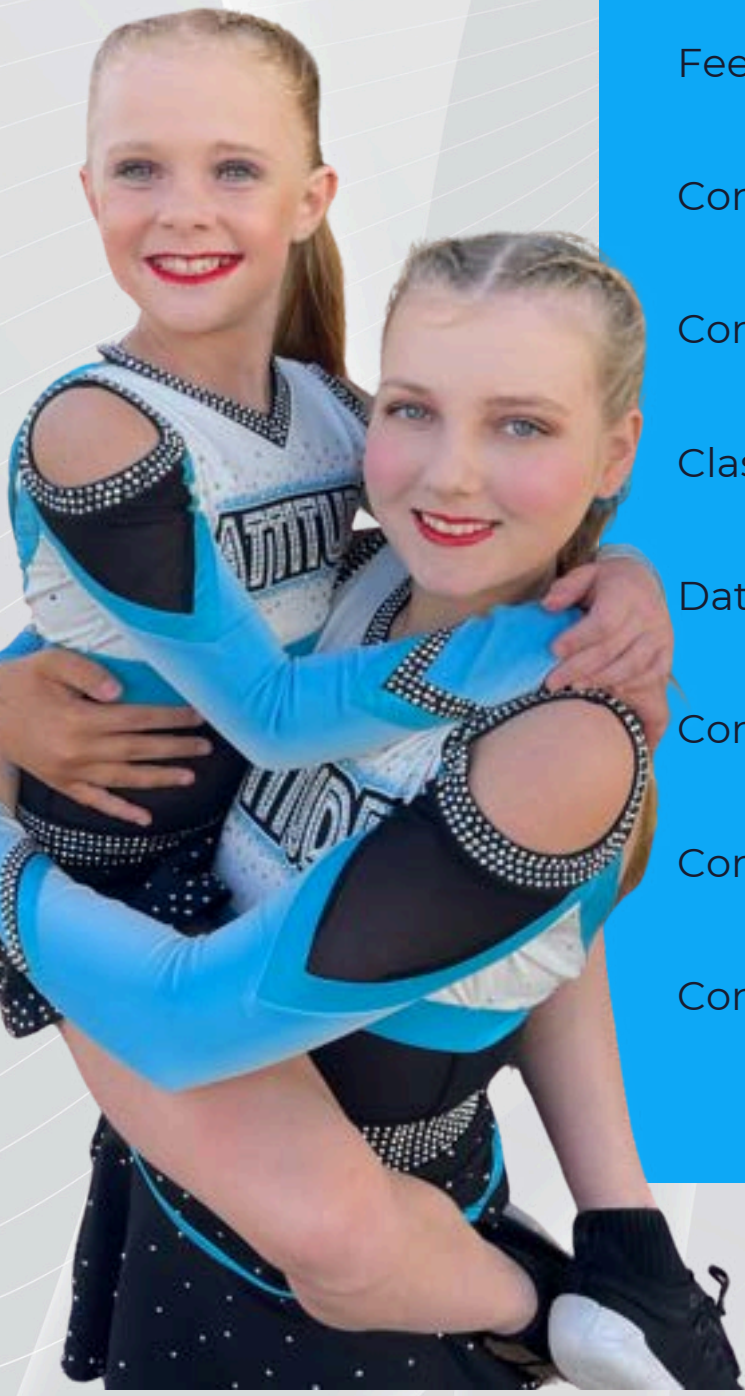
INFORMATION BOOKLET

DANCE: Unit 1, 4 Young St, East Maitland

CHEER: 12A Young St, East Maitland

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TESTIMONIAL

“Attitude Dance & Cheer is where its at! The most amazing team values along with amazing coaching so the balance is just right! It has been life changing for my girl!”

- Renee



MISSION STATEMENT

Our mission is to provide a welcoming environment where dancers and cheerleaders of all ages and skill levels can thrive.

We prioritise success through our positive attitude and dedication to teamwork, celebrating each athlete's journey and focusing on personal growth across all our students.

With a commitment to technical excellence and a strong foundation in all genres of dance and levels 1-4 cheerleading, we aim to inspire and cultivate dance careers beyond their all-star performance years, fostering a community where our teams can embody big spirit and talent



Attitude Dance & Cheer offers a wide variety of genres to give your child a broad education in dance.

In 2025, there are dance classes available for: BBO Classical Ballet; LGTDA Tap; Jazz; Hip Hop; Lyrical & Contemporary; Pom; Cheerleading; Tumbling; Flyers Technique; Jazz Technique; Musical Theatre & Singing.

We have a range of classes available for all age groups – from toddler & pre-school classes for children from 2-years old, to Certificate III & IV in Dance & Dance Teaching for those who are old enough to be seeking a career in dance & dance education.

Attitude caters for all experience levels from recreational classes, to competitive teams & accelerated classes for the astute dancer.

We can help fuel a passion for dance with anything from private lessons to hip hop crews, solo & duo preparations to cheer & stunt teams as well as opportunities to work with guest teachers and choreographers.

Attitude offers it all!



FEES & PAYMENTS

Registration Fees | Annual
Recreational Students \$60
Competitive Students \$120

Dance | Cost Per Class

30 mins \$11

45 mins \$15

60 mins \$19

90 – 120 mins \$25

Second Ballet Lesson \$12

Privates (30 mins) \$25-\$40*

*Private lessons are paid directly to teacher

Cheer | Cost Per Class

Recreational Classes \$18

Comp Cheer & Tumble Packages \$30-\$50

Unlimited Class Pass | Weekly

Unlimited \$95**

**No further discounts apply to the Unlimited Class Pass

A minimum 2 weeks notice is required from all students if withdrawing from classes

End of Year Performance Packages

Dress Rehearsal, Photo Day & Copy of Performances
\$90-\$210*

*Price will depend on how many routines

**Concert Costume Hire
FREE**

Class Discounts

Our Family Discount offers 5% off term fees for families with 2 or more children enrolled. Competitors who train on 2 or more cheer teams will receive a 50% Discount on their 2nd cheer team fees





2025 COMP TEAMS

2025 Team Placements

At Attitude EVERYONE makes a team!
We do a team placement for Cheer & Dance to place students in teams that will support their growth & confidence alongside their teammates.

Cheer Students will participate in tumbling, stunting & jump sequences to assess their working at & working towards skills.

Dance Students will participate in a range of dance skill assessments as well as learn 1 or 2 combos of choreography. Jazz, Hip Hop, Lyrical & Pom tryout will be assessed during the one session.

Students will be offered teams for 2025 late December – with the timetable being released at this point.

Each year we Re-assess teams during February & make changes (IF necessary to benefit the strength of teams).

Being in a Competitive Team at Attitude requires commitment to weekly classes, rehearsing at home & attending competitions. This commitment is a family commitment, not just student commitment.

Please check the dates section of this information pack to make sure you are available for all required dates.



Tuesday 17th December

\$15 per session or \$25 for dance & cheer

Cheer

12A Young St, East Maitland

3:45 - 4:30pm | Age 4 - 9
Tiny & Mini Cheer

4:30 - 5:30pm |
Age 10 - 12
Youth Cheer

5:30 - 6:30pm | Age 13+
Junior, Senior & Open
Cheer

Dance

4 Young St, East Maitland

4:45 - 5:30pm | Age 4 - 9
Tiny & Mini Dance

5:45 - 6:45pm |
Age 10 - 12
Youth Dance

6:45 - 8:30pm | Age 13+
Junior, Senior, Open
Dance





2025 COMP PACKAGES

2025 will see the continuation of competition team packages. This is designed to streamline the costs involved with competitions so that parents can plan upfront.

Please note each student will only have 1 x first routine (cheer or dance) all the rest will be 'additional'.

The competition package includes the following:

- All competition entries
- All choreography
- Costume hire (dance)
- Music fees (cheer)

Competition packages do not include weekly class fees or extra lessons.

	DANCE		CHEER	
	1 st Routine	Additional Routine	1 st Routine	Additional Routine
Annual payment	\$770	\$370	\$720	\$320
3 x Term Payment	\$258	\$124	\$240	\$108
25 x Weekly payment	\$32	\$16	\$30	\$13

Please note it is slightly more expensive to pay the 25 weekly payments due to the bookkeeping costs of matching payments
2024 package price included as example - Tiny Teams will not Travel to Nationals so will be less amount to full price



CLASS UNIFORMS



At Attitude Dance & Cheer we expect all students attend all classes in uniform. This creates unity amongst students & a sense of pride.

Attitude uniforms are to be ordered from reception while dance shoes, ballet & preschool uniforms can be purchased from Flight Dance Supplies in East Maitland.

Hair is to be neatly tied back for all classes, & placed in a bun for ballet & Associates classes. All fringes should be pinned back, with the exception of Beat Babies.

No jewellery or any kind of watch are to be worn during any classes, performances or photos. The only exception during class time are stud & sleeper earrings.

Jazz, Tap, Musical Theatre, Cheer & Hip Hop

Choice of uniform from below list:

- Black jazz booties
- Tan tap shoes
- Custom Attitude Crop
- Custom Attitude singlet
- Custom Attitude shorts
- Black Attitude muscle shirt*
- *Hip hop & cheer only

Mini & Me, Beat Babies & Cheer Babies

- Aqua leotard with skirt attached
- Tan Velcro tap shoes (Beat Babies only)
- Pink leather ballet shoes
- White canvas sneakers (Cheer Babies)

Pre-Primary & Primary Ballet

- Pink leather ballet shoes
- Pink leotard
- Pink lycra ballet skirt
- White socks & salmon pink ballet stockings for concert

Ballet Grades 1 & Above

- Pink leather ballet shoes
- Salmon Pink Ballet stockings
- Lunar blue Energetics leotard
- Navy blue leotard for exams are required by BBO
- Black leotard (Inter Foundation & up)

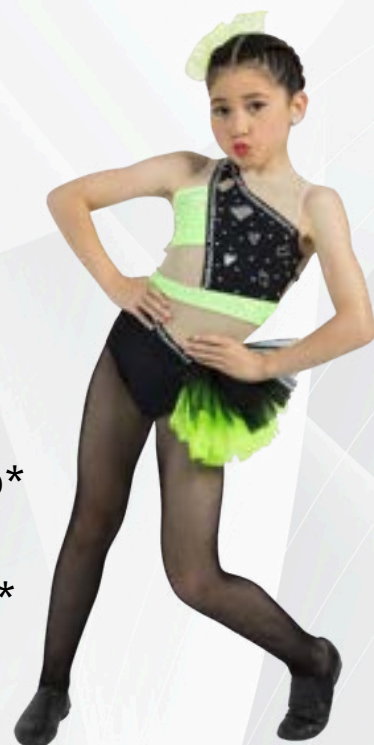
Boys Uniform

- Black Attitude muscle shirt
- Attitude boys shorts
- All shoes are to be black

Additional Uniforms

- Attitude Dance & Cheer jacket (required by ALL competitive dancers & cheerleaders)
- Attitude Hoodie & Track Pants

DATES TO REMEMBER



29/30th Jan:

Comp teams Dance Camp*

1st & 2nd Feb:

Comp teams Cheer Camp*

Term 1: 3rd February to 12th April

TERM 2: 28th April to 5th July

20-22nd June: AASCF Winterfest

July: Tap Exams

TERM 3: 21st July to 27th September

2-3rd August: Aussie Gold

15-17th August: AASCF Battle *TBC

5-7th September: Cheercon Worlds Experience *TBC

12-14th September: AASCF STATE

TERM 4: 13th October to 6th December

10-12th October: AASCF Allstar Classic

24-26th October: Cheercon Battle at Beaches – Newcastle

7-9th November: Cheer Brandz *TBC

15-16th November: BOOTCAMP

20-24th November: AASCF Nationals – Melbourne

29th November: Photo Day

3rd December: Dress Rehearsal Civic Theatre

6th December: Cheer Spectacular

7th December: Dance Concert – Civic Theatre

10th December: Presentation Night

13th December: 2026 Comp Team Tryouts



COMMITMENT & EXPECTATIONS

We have a range of classes available to suit the level of commitment for all families. Please make sure you are aware of what is required from each class at the beginning of the year. Outlines for competitive classes are given out with expectations, dates & expenses included.

We ask that students commit to a team/class until the end of the year.

We believe that it is an important life skill to finish what you start.

Commitment also means putting in effort outside class hours to stretch & rehearse so that you are giving your all for the team.

Parents will need to support & encourage their children to develop the habit of practicing a suitable amount according to the teams they are placed in

Missed Lessons

We do ask that students attend all lessons unless contagious.

If students are unable to attend classes due to illness please text us & let us know on 0418 612 860. School camps and planned absences should be logged via the DSP App as early as possible.

We ask that when all family holidays are booked that you please look at our 2025 calendar first. Please notify us in writing if your child will be absent as soon as possible.

Competitive team students are NOT to miss any classes 2 weeks prior to a competition (including family holidays). A medical certificate may be requested if students are not at training



COMMUNICATION

Communication is very important to us & for this reason we ask that ALL students & parents are to Download the 'Stack Team' App and request to be part of the "Attitude Member Communications" Group.

2024 has seen the implementation of 'Dance studio Pro' which is a portal system where enrolments, invoices, and registration of absences can be done. There is an App that parents should download for easier access.

Social Media

Social Media plays a big role in our lives and this can have a very positive influence on our studio culture. We love when parents are proud and tag us in their children's moments with Attitude.

Please be mindful of appropriateness of posts and photos and make sure you have permission of those in the photo to post on your private page.

If you have any issues - please communicate directly to Miss Megan, Group chats and messages often cause more issues and don't resolve situations

Parental Support

We value parental support for our students & feel that the studio is a great place for parents to also make great friendships.

At competitions we ask that all parents try & sit together. This shows unity within the club but also creates a safe place for students to be amongst some very big crowds.

Parents are welcome to order & purchase Attitude merchandise to show their support from the audience





CONTACT INFORMATION

Connect With Us!



0418 612 860



info@attitudedancecentre.com.au



www.attitudedancecentre.com.au



Attitude Dance & Cheer

